

POWERING YOUR
**DIGITAL CUSTOMER
JOURNEY**

RESULTIFY



TODAY'S **AGENDA**

About ME

About Resultify

Integrations

Integration problems

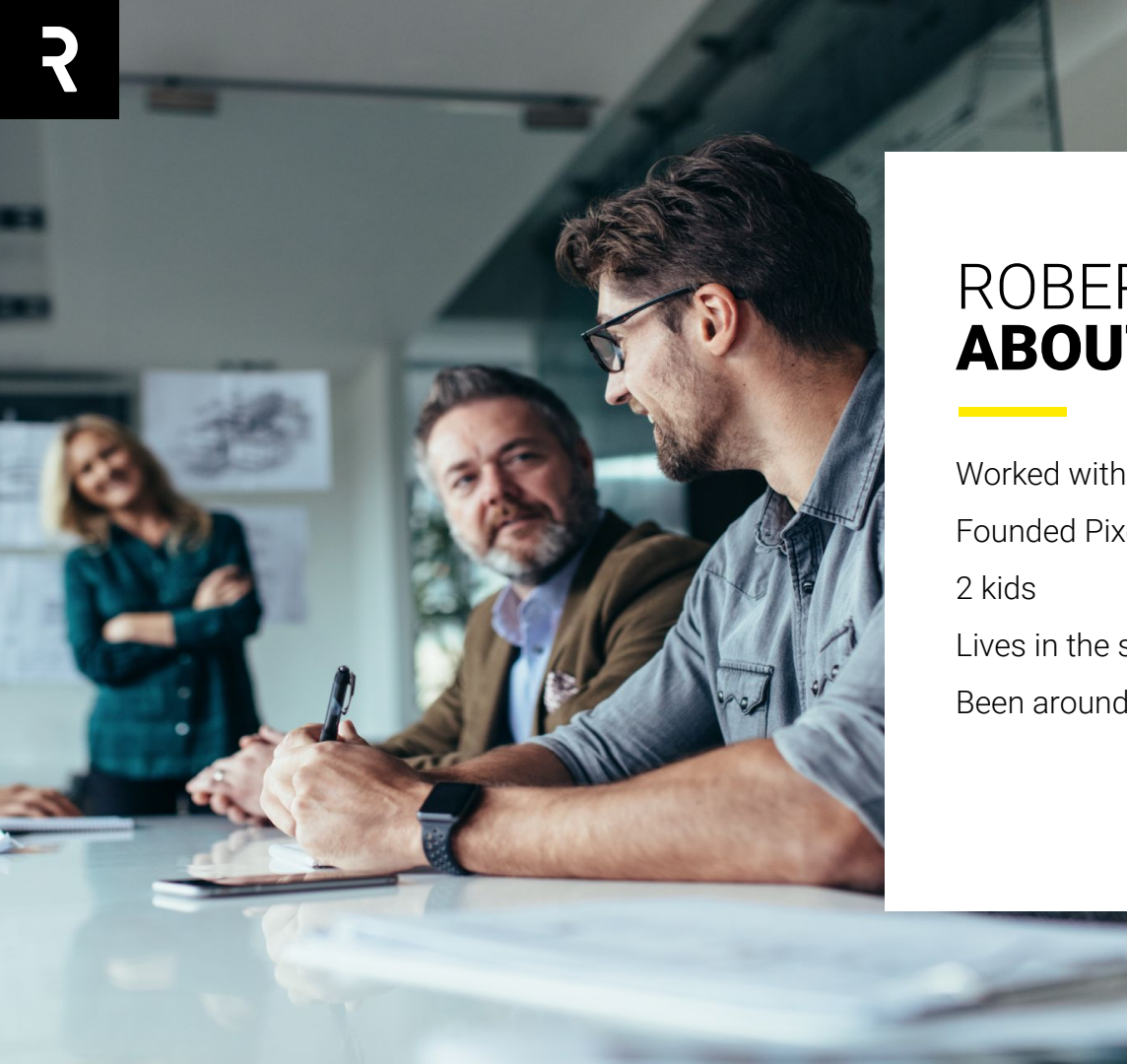
Resultify & Datacater

Why Datacater

Case Hubspot

Questions

RESULTIFY



ROBERT BRÅKENHIELM

ABOUT ME

Worked with Tech for 20+ years

Founded Pixelant & Resultify

2 kids

Lives in the southern part of sweden

Been around TYPO3 CMS alot

RESULTIFY



RESULTIFY IN NUMBERS

(Google Partners All-Stars)

35

MEDARBETARE

15+

ÅR I BRANSCHEN

4

LÄNDER

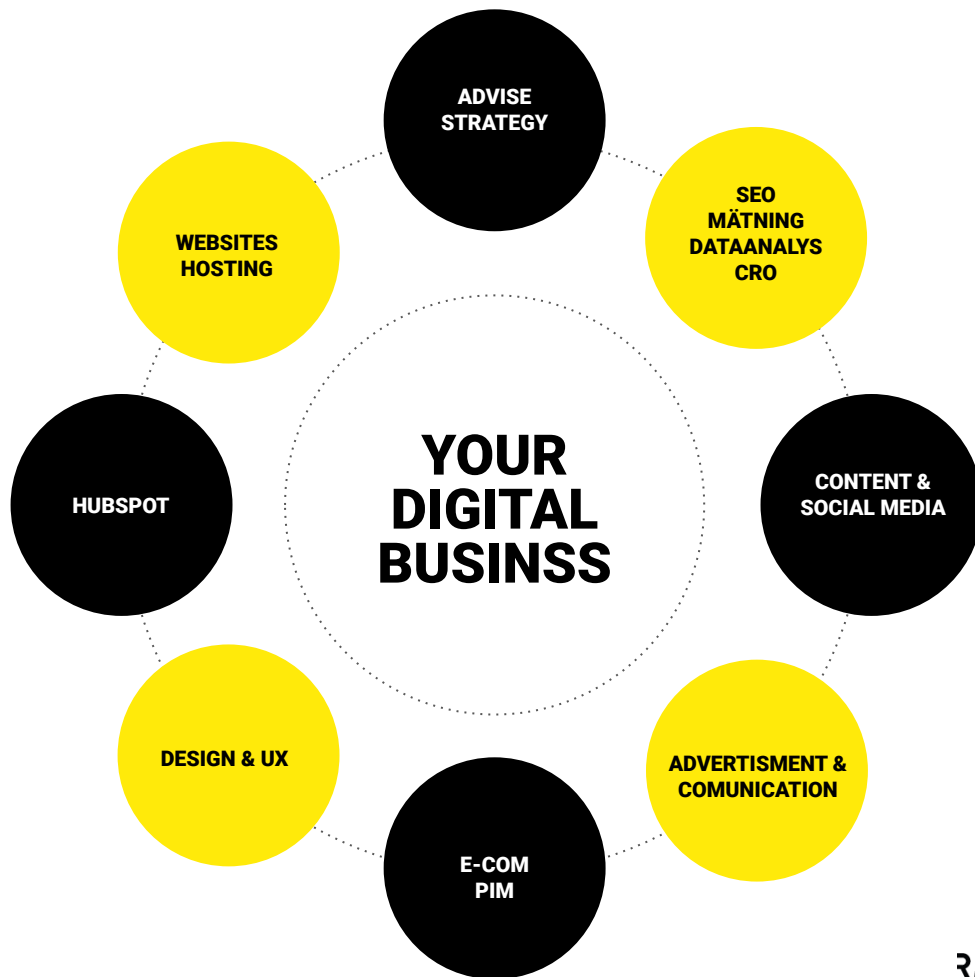
5+

KUNDRELATION

RESULTIFY
RESULTIFY



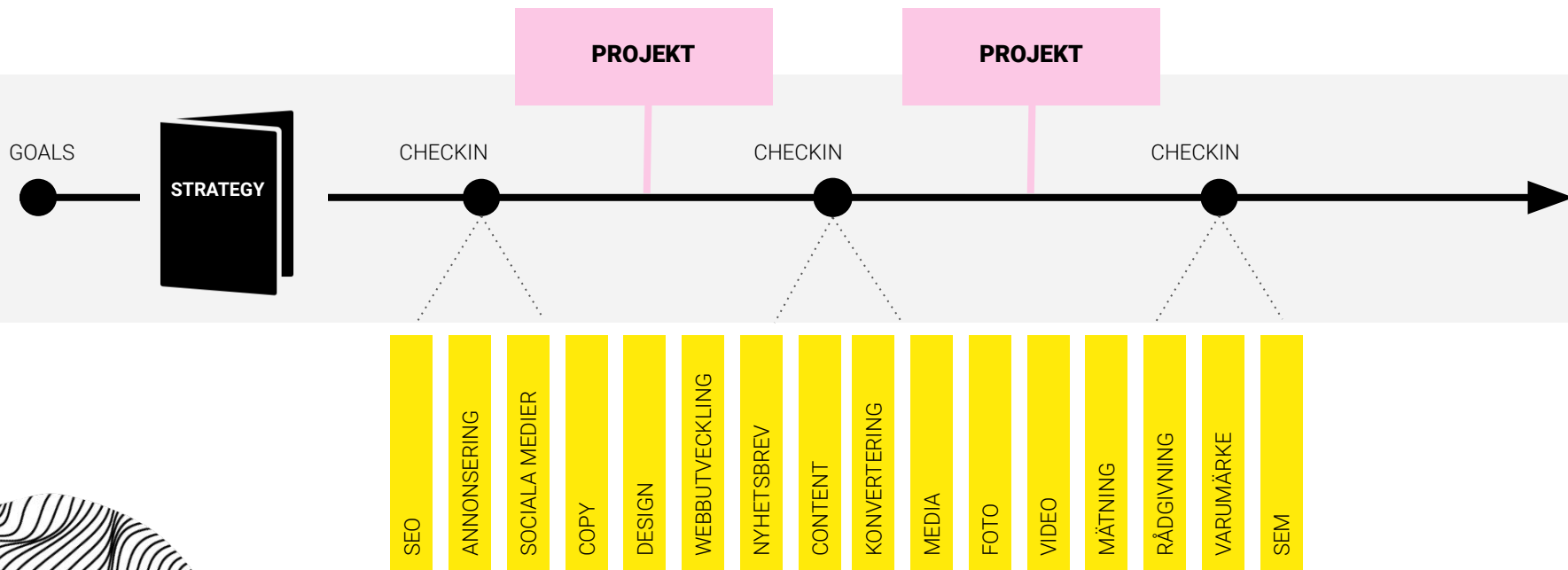
A **COMPLETE** PARTNER



RESULTIFY



THIS IS HOW WE WORK





INTEGRATIONS



RESULTIFY



SAP

CSV

FORTNOX

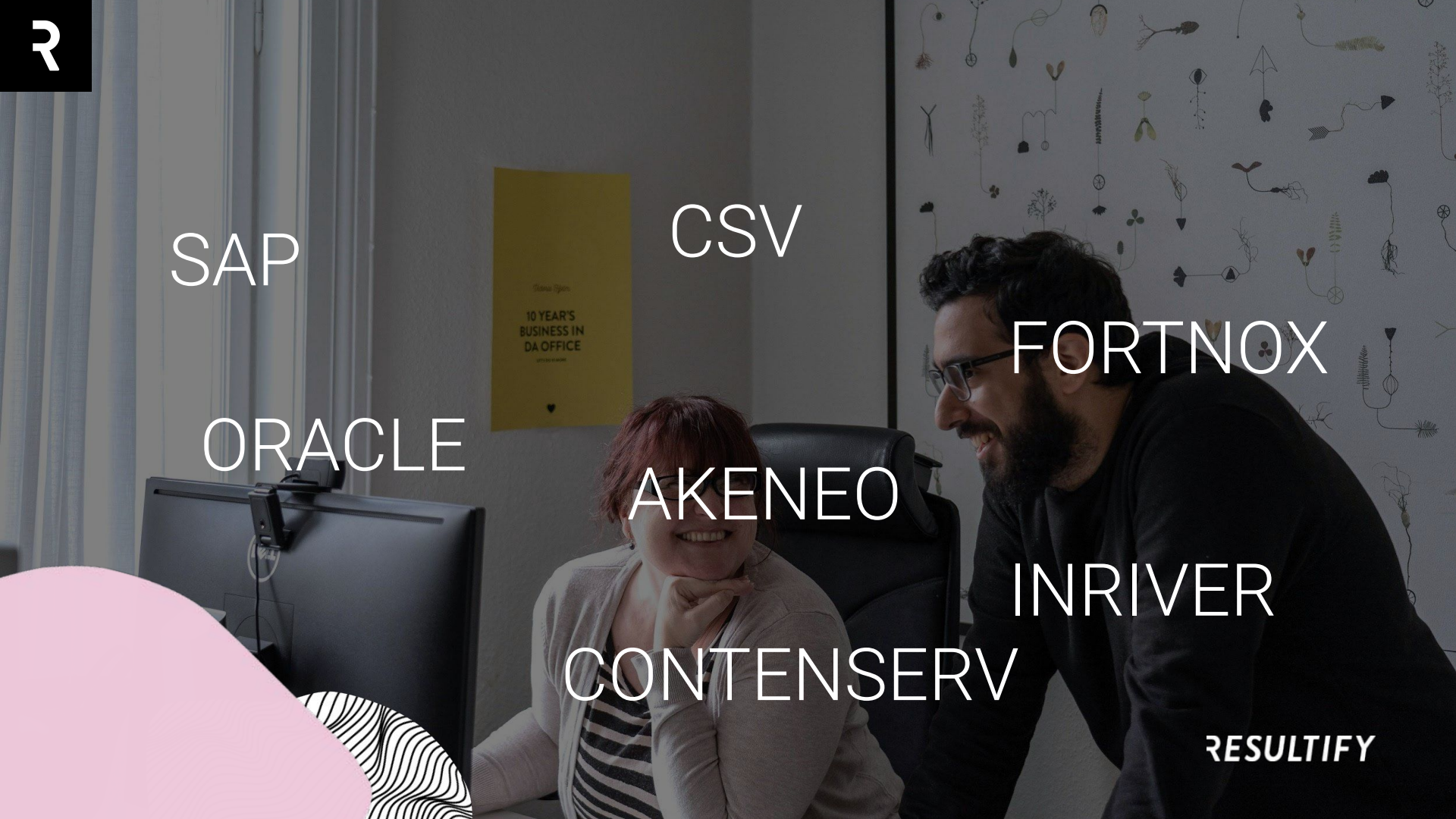
ORACLE

AKENEO

INRIVER

CONTENSERV

RESULTIFY



INTEGRATION **PROBLEMS**

- Need Senior Backend developer to do
- Expensive for the clients
- Complex for the client to grasp
- Very dependent on the developer
- Need Senior Backed to maintain
- Often bad data in that need tranformation



DATA CATER & RESULTIFY

RESULTIFY



HISTORY

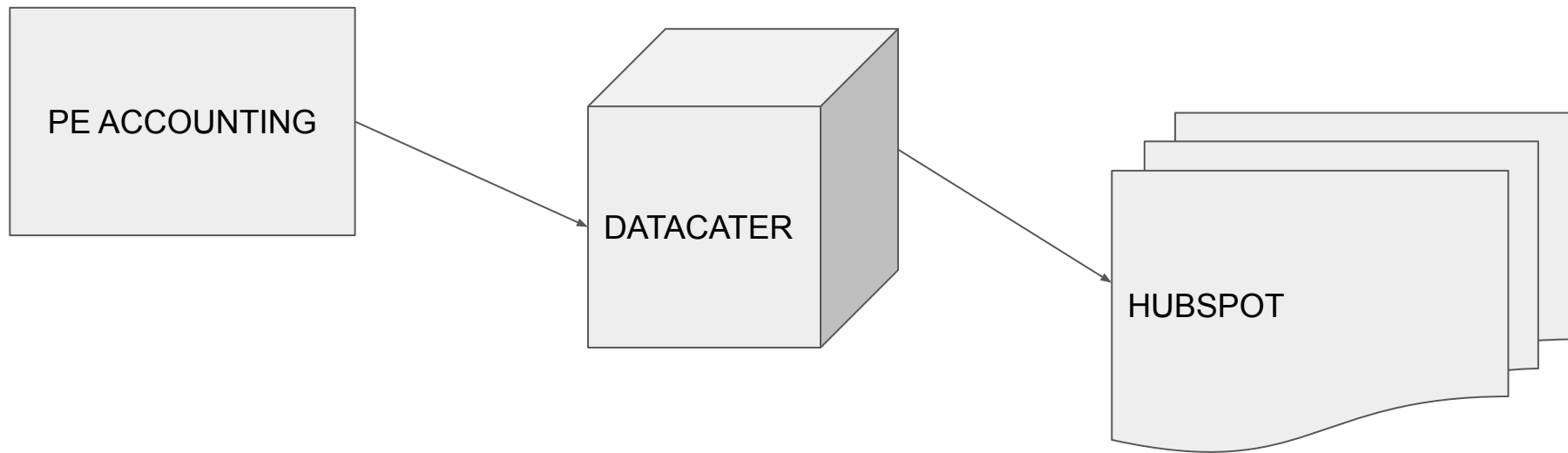
- 1.5 Years
- 4 + 2
- Standard
- Fallback



WHY **DATA**CATER

- Less advanced developers
- Cost reduced to 1/5
- Easier to explain to customers Because of ui
- Faults could be reported
- Our support can search for errors
- We have more possibility to transform data

HUBSPOT INTEGRATION



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QUESTIONS?

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